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Industry Leader Ben Shipper Launches New Company – Event Equipment Rentals

Chicago, Illinois – Special event equipment rental veteran Ben Shipper III, has launched a rental company for rental companies, Event Equipment Rentals (EER). EER is a provider of high volume rentals, which supports event rental professionals and producers with the level of inventory needed for large-scale events. Rental companies across the country will have access to over 50,000 chairs, tables, pipe & drape and dance floor for long and short-term rentals.

EER customizes its logistic services to meet the unique needs of each event. They have a deep understanding of the rental industry and are excited to leverage their experience and relationships to service the special events community. In fact, the EER team views their service capabilities and market knowledge as a tremendous value to event producers and rental companies that want to gain a competitive edge and realize cost savings.

EER is designed to support rental companies and event producers by:

- Keeping warehouse rent low with seasonal supplemental long-term rental rates
- Short-term rental rates to secure large contracts without adding inventory
- Coast to coast distribution
- Earth friendly transportation methods
- Labor saving logistics and equipment transport

Ben Shipper IV, Executive Director, says, “Event Equipment Rentals is a bold new business to business rental concept for event rental companies and producers. While sub-renting is not new what we are doing differently is offering competitive pricing and highly efficient logistics to our clients.” COO, Douglas Crowe, adds, “Our substantial inventory means that you receive all your equipment from one vendor. This gives you one point of contact and consistent product quality. The industry leading engineering and the efficiency of our transportation and loading process increases your profitability. “

About Event Equipment Rentals

EER is the latest company venture for the Shipper family who started in the rental industry in 1967 with the opening of A-Z Rental. After parting ways with the franchise chain, the company name was changed to Chicago Party Rental. Chicago Party Rental grew to become one of the highest revenue producing single location independently owned rental stores in the United States. Chicago Party Rental was sold in 2007 after 40-years. In 1993, Ben Shipper III, established a special events equipment manufacturing and distribution company, Event Equipment Sales (EES). EES celebrated their 20-year anniversary in 2013 and continues to provide products for the industry.

For more information about Event Equipment Rentals please visit eventequipmentrentals.com or email rental@eventequipmentrentals.com or call 708-352-0662 ###

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